



The Door Stud Blog

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The Door Stud Story: A Passion for Supporting Builders and DIYers in Revolutionizing How Doors are Hung in New Construction and Remodeling Projects.

Jim Newenhouse, founder, product developer and CEO of [Door Stud®](#), did not grow up in a building construction or home improvement environment, but he did chase down tools as a helper for his grandfather, a carpenter. It was on his family's farm in Minnesota where he learned the value of a hard day's work and how to solve real-time problems with limited resources. With sole responsibility for managing horses, pigs, beef cattle and milking dairy cows while his parents worked off the farm, Jim honed the independence and intellectual ingenuity that would become the hallmark of his in career in the construction business.

Upon graduating high school, Jim enlisted in the Army where, as he puts it, "I learned how to be successful" in a structured and disciplined environment. Jim leveraged the benefits received through the Army to complete a degree in engineering and product design.

Jim spent the next thirty years in operations management, engineering, and product development, with an emphasis on building construction, millwork, doors and windows. As a side hustle, he started up The Doormen, which provided homeowners door replacement services. Simply put, Jim handled and hung a lot of doors. After wrestling with each door by himself, Jim decided there must be a tool that would assist with moving doors and holding them steady as they were being hung. An internet search revealed...nothing. There was nothing in the construction market made specifically for the purpose of hanging doors.

Doing the quick math in his head, Jim figured that there were on average, 11-15 doors per home. In 2020, 1,380,300 new residential units were started in the U.S. That meant that approximately 11,042,400 doors were hung that year in the U.S. alone. And that does not account for doors used in remodeling, multi-family units or commercial construction. Ever the engineer with an entrepreneurial spirit, Jim realized that there was a substantial market for a tool that would make door hanging easier, more efficient, and safer.

Jim put his expertise in product development to work in designing what ultimately became the Door Stud®, a door installation tool that revolutionizes how builders, remodelers and DIYers

install pre-hung and slab doors. It was during this time that Jim also completed an Entrepreneur MBA program, which provided him the full range of business knowledge needed to bring the [Door Stud®](#) products to the market.

As you might have sensed, Jim does not sit still for long. Supporting him in his various undertakings is his wife, Lisa, three young adult children, and two dogs, Lily and Betsy. His hobbies include hunting, fishing and, you guessed it, “building stuff.”

Jim is passionate about honoring his personal values in the products he designs and manufactures: Supporting the building industry, finding innovative solutions, and producing quality products. And there is one more: Giving back. As a veteran-owned business, [Door Stud®](#) proudly supports [Gallant Few](#), whose mission is to facilitate a peaceful transition from military service to a civilian life with hope and purpose, for all those who have sacrificed for our country, regardless of commitment. In addition, [Door Stud®](#) also supports the Lake Agassiz Habitat for Humanity in Moorhead, Minnesota.